There are few things in life that have as much impact on us as mass media. Media has a tremendous influence on our culture, and we must be aware of the direct influence it can have on us. Let’s begin our study with a few questions:

**What are we talking about when we say “media”?**

“Media” is any form of communication that can reach or influence large numbers of people (example: movies, music, television, the internet, etc.).

**Is media good or bad?**

Media in and of itself is not bad. Remember, media is just different forms of communication. However, the messages sent out by media can have a positive or negative impact. Media can promote God’s truth, or it can cross the line and become a negative thing.

**How do we know when the media has “crossed the line”?**

Everything we observe should be examined by Scripture. We need to take the messages that come out of the media and see how they match up with God’s truth. If the message is pushing us to think things we should not think, want things we should not want, or accept ideas we should not accept, then we can say that it has crossed the line.

**How should we respond to the influence of the media?**

We need to recognize when the media crosses the line and be willing to stand for God’s truth (Titus 2:11-12). Dismissing the negative elements of the media as being no big deal opens us up to accepting the messages they are sending out.

In the lessons ahead, we will examine the topic of media and consider how each of us should respond to the various forms of media that impact our lives.